



## **BBB® offers online events to help local businesses weather the storms**

OKLA. – BBB® Serving Central Oklahoma is offering events online to make networking and learning opportunities more accessible to our local community. BBB® events focus on providing local business owners, leaders and entrepreneurs the tools they need to continue building their businesses while practicing social distancing.

Upcoming online events offered by BBB® include:

- **Ambassador Coffee**

- Grab a cup of coffee and tune in for an online networking event on **4/15/2020**. Our team will provide quick updates about what we have going on at BBB® and guide virtual networking. Details can be found at <https://BuildWithBBB.com/events>

- **TRUST Talks™**

- We're continuing our monthly learning series online. Our upcoming series is set **4/23/2020, 11 a.m. – 12 p.m. CST.** and focuses on helping businesses prepare and plan for natural disasters, public health crises and more. Register for FREE at this link: <https://bit.ly/2ypPTiO>

- **Webinars**

- Tune in for a free, one-hour webinar, **Apr 7, 2020 at 10:00 am CST.** Kitt Letcher, President/CEO of BBB® serving Central Oklahoma, Dan Shuart, Digital Strategy Consultant/Owner of Personifi Solutions and Alison Abbott, VP of Communications at BBB® serving Central Oklahoma will provide ideas and examples of how to better network, sell and market your business remotely and completely online.

BBB® Serving Central Oklahoma will continue to develop and reshape events to help local businesses stay connected and find new ways to #WeatherTheStorms. The goal has always been and continues to be providing businesses with resources that will help them continue to succeed.

Follow BBB® on social media, @BBBCentralOK (see links below) for regular updates, new content, events and ideas.

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### **About Better Business Bureau**

For more than 100 years, the Better Business Bureau has been helping people find businesses, brands and charities they can trust. In 2017, people turned to BBB more than 160 million times for BBB Business Profiles on more than 5.2 million businesses and Charity Reports on 11,000 charities, all available for free at [bbb.org](http://bbb.org). Better Business Bureau® of Central Oklahoma, was founded in 1930 and serves over 50 counties in Oklahoma. For more information, visit [oklahomacity.bbb.org](http://oklahomacity.bbb.org).

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### **Find us online**

Campaign Website: <https://bbbcentralokholidays.com/>

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