

STRATEGIC PLANNING TIPS

CHECKLIST #1



Revisit your goals

- Review annual goals
- Re-imagine where your business can grow
- Rework annual goals so they fit with the current needs of your business

Communicate with staff

- Schedule brainstorm meetings with your team, solicit feedback and ideas as you reshape your goals
- Consider holding monthly or quarterly meetings to ensure each team member is on track with goal responsibilities

Follow BBB on Social

- Check online for new planning resources and training opportunities and webinars
- Look for additional tips on our social media @BBBCentralOK

Create a timeline

- Now that your goals are revived, don't shy away from creating a timeline to help you and your team stay on track
- Consider offering incentives once you reach milestones
- Encourage your team to communicate when deadlines won't be met so you can assess and get back on track

BBB TIP

- Living your strategy is how you move your organization forward. Encourage and guide your team along the way and it will reinforce your common goals and inspire your team to keep going

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