



Energy FC and Better Business Bureau® Serving Central Oklahoma To Provide LIVE Webinar on Pivoting A Sports/Entertainment Business

OKLA. – Navigating disruption in the marketplace from COVID-19 is something most businesses are learning. In our current landscape, it is so important to listen and share ideas within our community to compare and better our tools and resources as we continue weathering the storm together. Better Business Bureau® Serving Central Oklahoma and Energy FC have teamed up to offer a closer look at pivoting your business plan during a global pandemic.

Unprecedented events like COVID-19 called on Chief Operating Officer, Jeff Kretchmar and their leadership team to rethink how to continue their season. Tune in on Thursday, May 14, 2020 at 9:00 a.m. for this exclusive discussion. President and CEO, Kitt Letcher of BBB® Serving Central Oklahoma will interview Kretchmar about his experience directing his team through this public health crisis and creating a contingency plan to kick off and conduct their 2020 season.

For more information about this event find BBB on Facebook @BBBCentralOK or follow this link to reserve free ticket(s) <https://bit.ly/2yxklrH>

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About Energy FC

Energy FC is a part of the USL Championship, one of the largest professional soccer organizations in North America. Energy FC was founded in 2013 and played its inaugural season in 2014. Energy FC makes its home at Oklahoma City's historic Taft Stadium and is playing its seventh season in 2020.

About Better Business Bureau

For more than 100 years, the Better Business Bureau has been helping people find businesses, brands and charities they can trust. In 2017, people turned to BBB more than 160 million times for BBB Business Profiles on more than 5.2 million businesses and Charity Reports on 11,000 charities, all available for free at bbb.org. Better Business Bureau® of Central Oklahoma, was founded in 1930 and serves over 50 counties in Oklahoma. For more information, visit oklahomacity.bbb.org.

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