



## **BBB® Offers FREE Mid-Year Business Strategic Planning Event**

OKLA. – [BBB® Serving Central Oklahoma](#) is partnering with local business coach, keynote speaker and BBB® Board Member, Stacy Eads of [Stacy Eads, LLC](#) to offer a FREE mid-year business assessment event centered around offering businesses new perspectives and ideas surrounding strategic planning.

**TRUST Talks™ - 6 New Ideas to Spice Up Your Business Mid-Year Review** hybrid event is offered on **6/25/2020, 11 a.m. – 12 p.m.** at BBB® offices, located at 17 S. Dewey Ave. Oklahoma City, OK 73102 or guests have the option to attend the event virtually. Webinar login information will be sent to guests, who register for the virtual event, via email the day of the event.

Small business owners, CEOs, CFOs, Directors of Marketing or Human Resources or volunteer board members are all encouraged to attend. Guests who register for the in-person event are encouraged to wear facemasks but not required. Tickets and seating for the in-person event are limited to accommodate proper social distancing guidelines. To register for the free event, follow this link: <https://bit.ly/3hClizB>

For more information about BBB®, follow us on social media, @BBBCentralOK (see links below) for community updates and more. To see our upcoming events, follow this link to our online events calendar: <https://buildwithbbb.com/events/>

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### **About Better Business Bureau**

For more than 100 years, the Better Business Bureau has been helping people find businesses, brands and charities they can trust. In 2017, people turned to BBB more than 160 million times for BBB Business Profiles on more than 5.2 million businesses and Charity Reports on 11,000 charities, all available for free at [bbb.org](http://bbb.org). Better Business Bureau® of Central Oklahoma, was founded in 1930 and serves over 50 counties in Oklahoma. For more information, visit [oklahomacity.bbb.org](http://oklahomacity.bbb.org).

### **About Stacy Eads, LLC**

Stacy Eads was honored by the Governor of Oklahoma as one of “50 Women Making a Difference” three years in a row, leading to her induction as a “Circle of Excellence” member. Well-known as a multi-award winning “Most Admired CEO,” she empowers other CEOs across the U.S.A. and Canada to embrace their leadership potential as an International Scaling Up Business Coach. Her consulting talent is in high demand to CEO Coach, Train Teams, and Speak

at Events. You can learn more about her Board Room Strategic Planning expertise at [www.StacyEads.com](http://www.StacyEads.com) or explore her on-demand video coaching services available 24/7/365 at <https://info.growthinstitute.com/scaling-up-private-implementation-stacy-eads>

## **Media Contacts**

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